

2024
Education Product
of the Year Award

Augmented Reality Tutor (ART)



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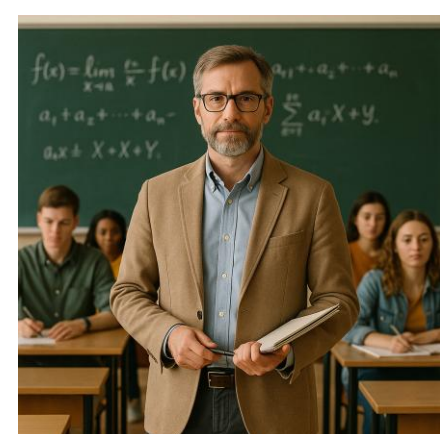
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Educational Challenges



EDUCATION INSTITUTION

- Teachers are a **scarce resource**
- Institutions must keep an **innovative profile**
- Must protect student **privacy** and content **IP**



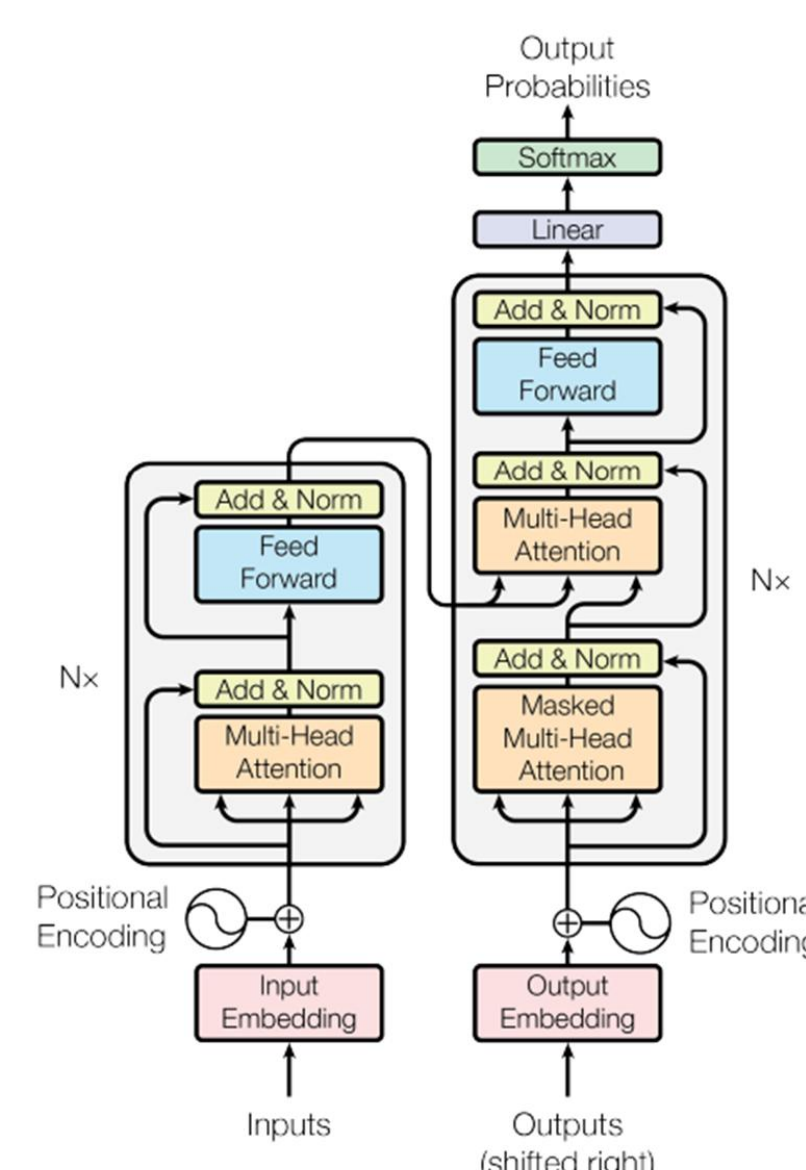
TEACHER

- Teachers are **overburdened**
- Uncontrolled AI** threatens education quality
- Concerns of AI **taking away jobs**



STUDENT

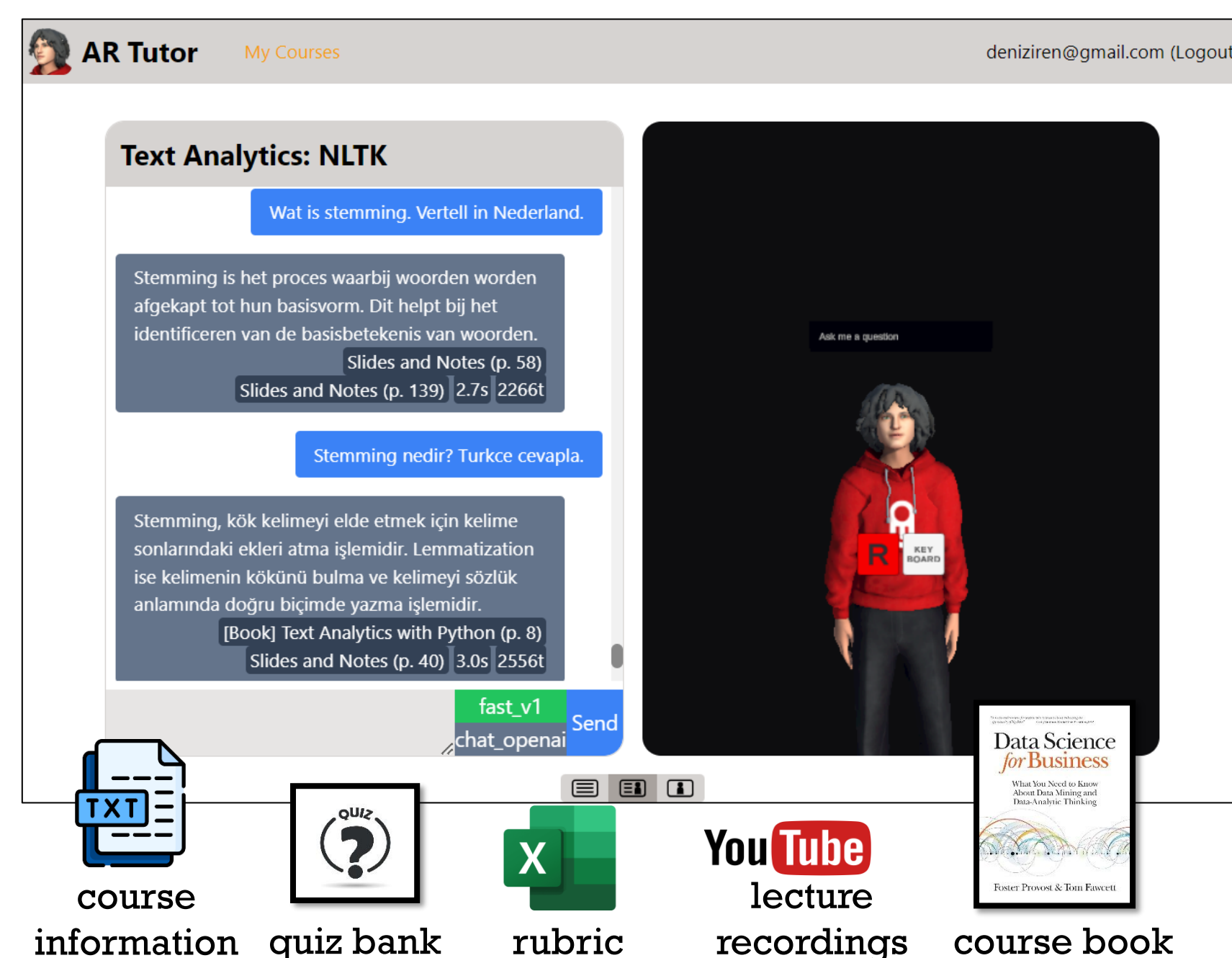
- Students have **limited access** to teachers
- Motivation challenges** of self-paced learning
- Non-curated AI** in education has risks



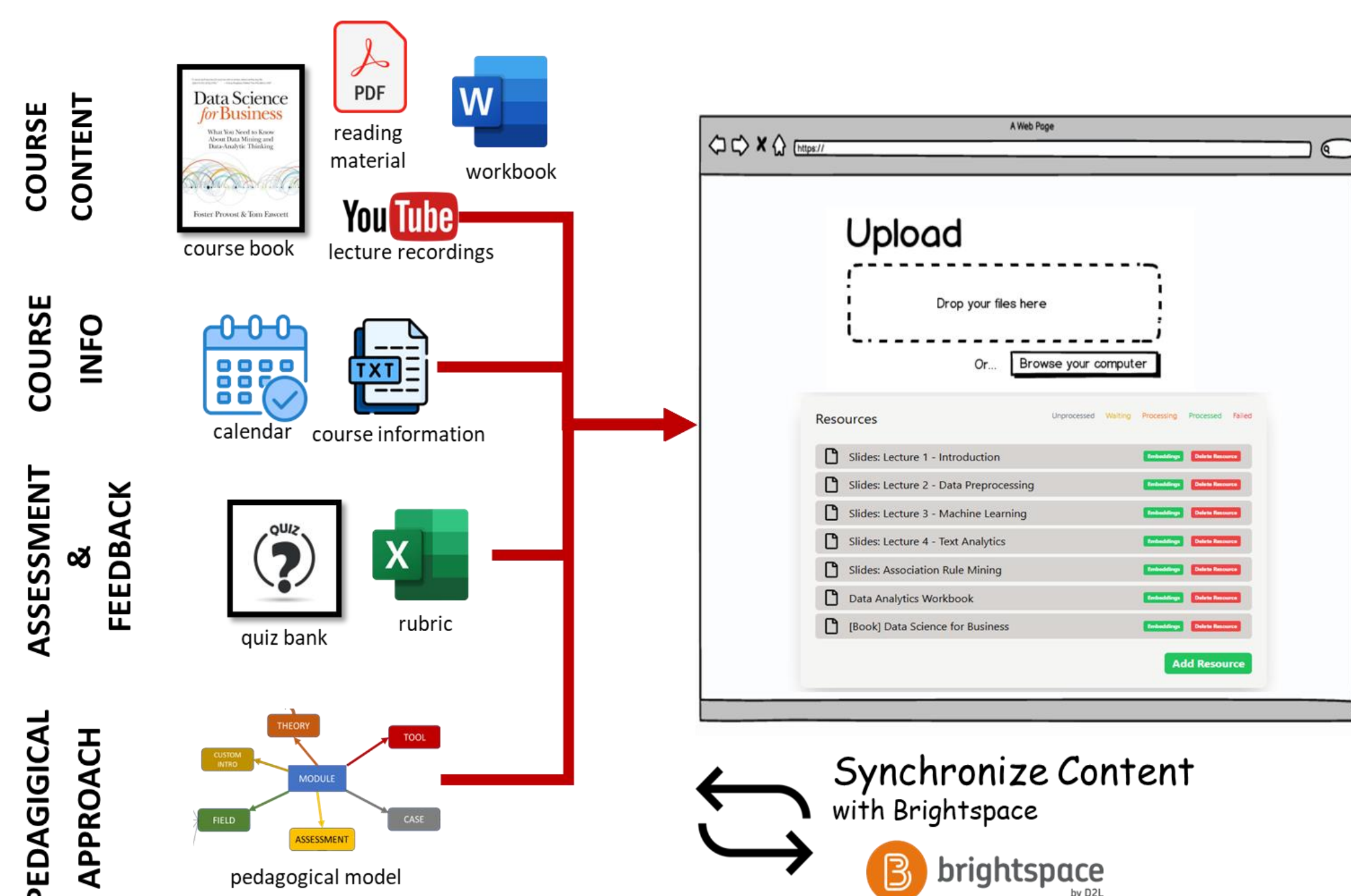
LARGE LANGUAGE MODELS (LLMs)

- Hallucination**: generated text appears plausible but can be inaccurate.
- Source attribution**: limited ability to verify sources or to check the validity of the produced text
- Not designed for education**: LLMs provide non-curated information
- Algorithmic transparency**: neither the process, nor the outcome is explained
- Privacy & IP Protection**: LLMs has access to vast student data, which might include sensitive information.

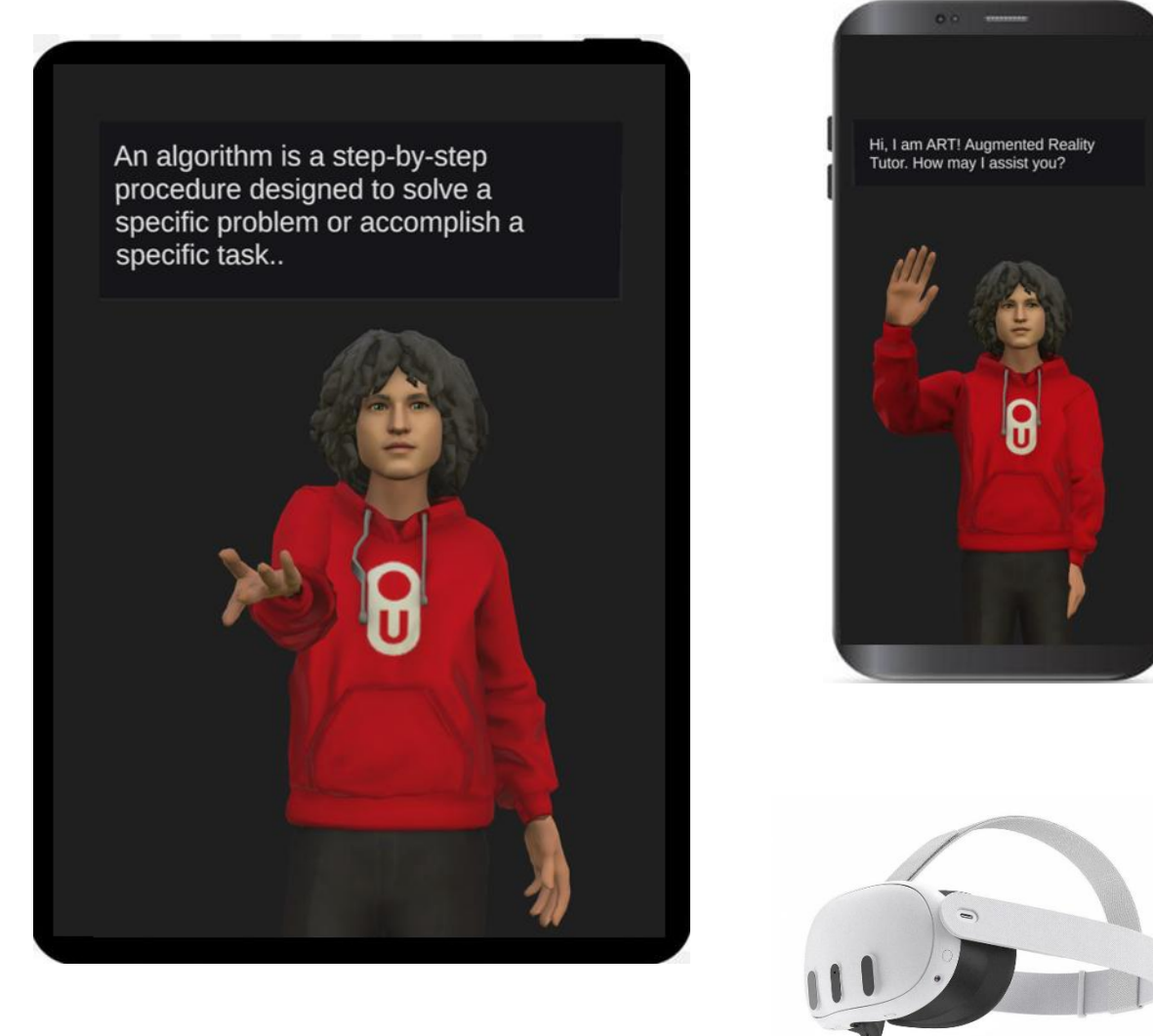
ART for Students



ART for Teachers



Specifications



Mass-personalization and pedagogy-first design

- ART answers student questions, and gives references to **original sources** of the provided information
- ART learns the students' **preferences** and **needs**
- Challenges students with **customized quizzes**
- Provides **real-time feedback**, prescribes **learning activities**
- Simplifies** complex topics, **summarizes** videos and book chapters

Teacher is always in control!

- Collaboratively designed** with education professionals
- Teachers **curate** their courses on ART by uploading course materials
- Most behavioral aspects of ART is **customizable**
- ART generates **quiz questions** for every course material, Questions approved by the teacher are made available to the students
- Provides a link for students to **enroll easily**

SPECIFICATIONS

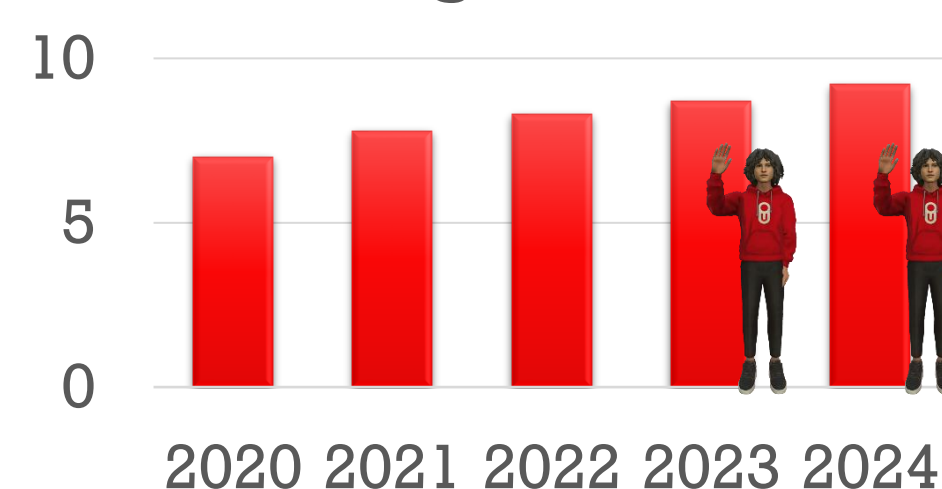
- Language **model-agnostic**
- Platform **independent**
 - Any device with a browser
 - No app** required
- Speech **integrated**
- Ensures Privacy and IP protection

Observations from Education Practice

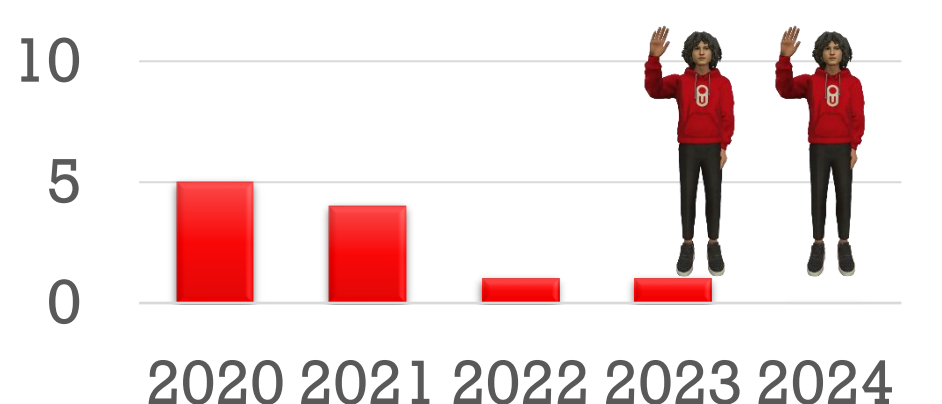
Netherlands
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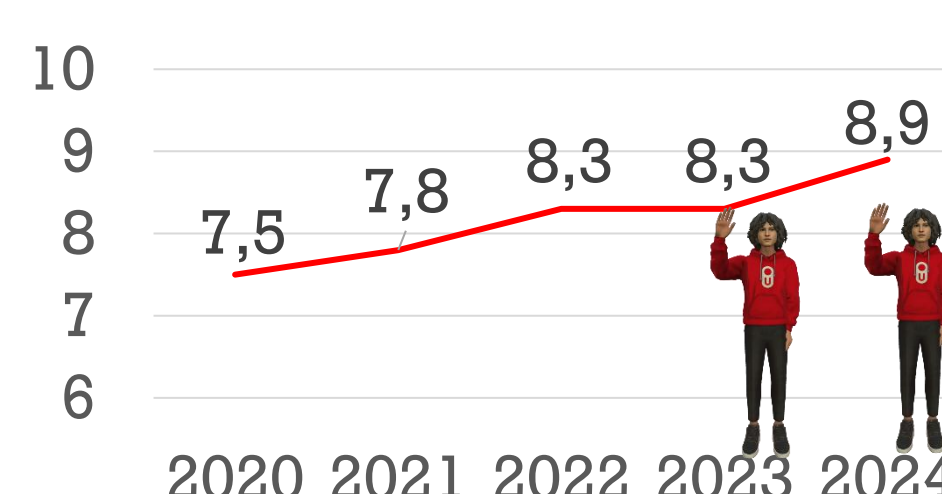
Average Grade



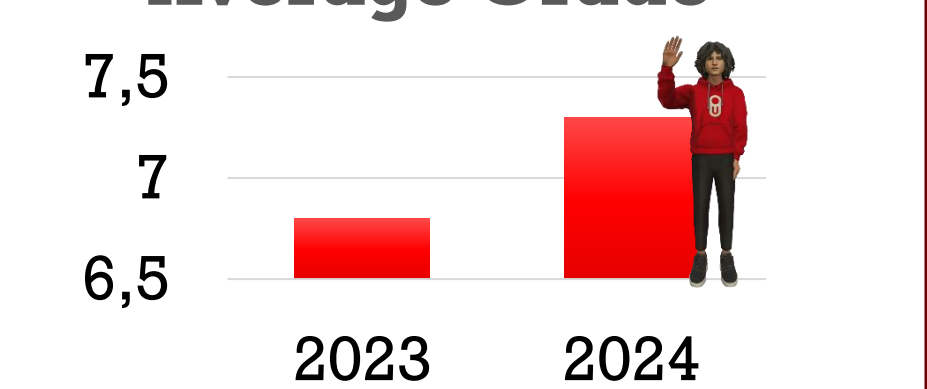
Failed Students



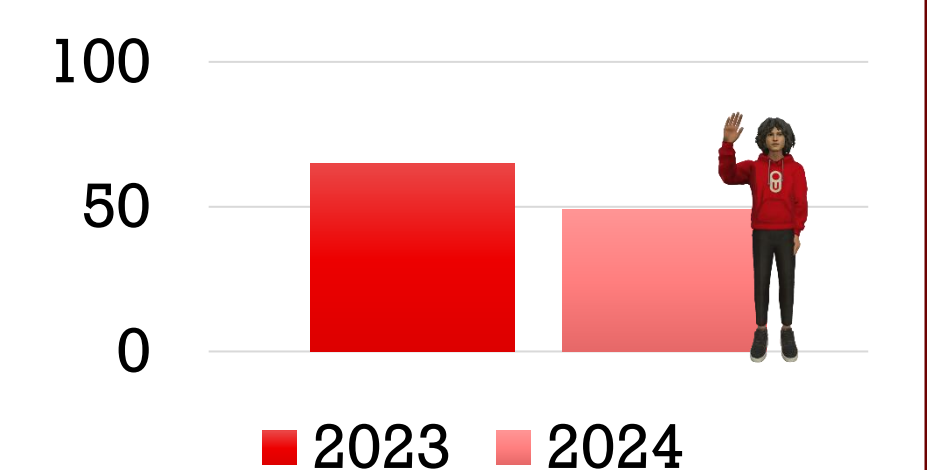
Feedback from Students



Average Grade



Failed Students



Lessons Learned

- Answering student questions is not enough anymore
- Focus on **learning activities**
- Do not replace the **higher-order thinking**
- Pedagogy first**, technology later
- Use technology to **enhance meaningful roles** of the teacher and replace the tedious ones only
- Timely and **actionable feedback** is more important than correct answers
- Comply with **regulations**
- Continuously innovate** or go extinct!

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History



Dutch
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Join a course and try ART